

# Noosphere Blockchain

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# Why

- The following slides are to suggest a concept of the **next generation** social network that would combine advantages of the existing ones
- It will be sent out to **several major social network developers** and is considered to be an offer to accept an idea and recognise it fairly
- The purpose is to create a **blockchain-like network**, which is really a **NET**work and not the database with the internally linked accounts.

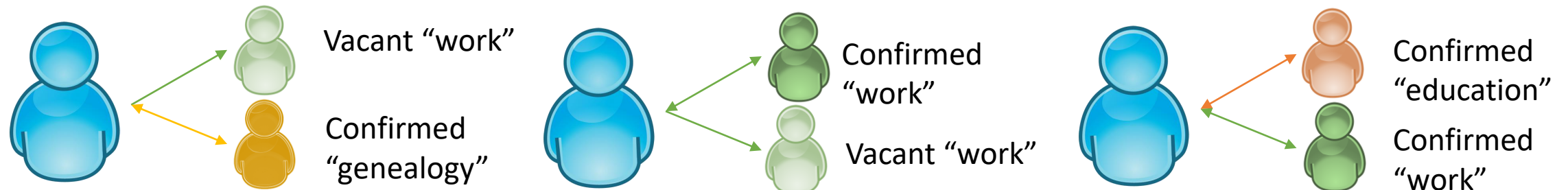
**The links are what confirm you are appreciated ©**

# What

- The social networks provide with the approach where millions of people are sitting in the **world suggested by the social network builder**
- Many of them have **duplicate account** in several networks
- In real life each person lives in **own microcosm** and connect to others via different links
- Below is the description of a way to bring the virtual life connections closer to the **real ones**.

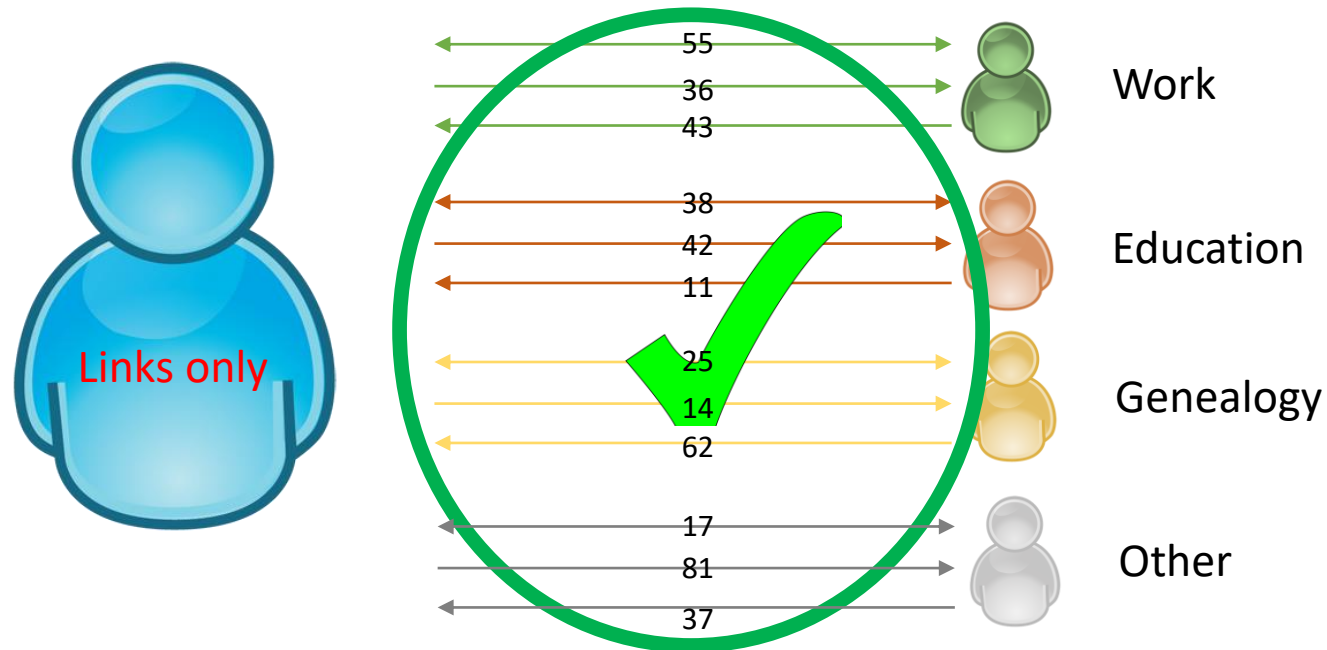
# How (1 of 3)

- Account may belong to the physical or legal person (such as the employer or educational institution). Any person has the right to:
  - Create account of **his own**
  - Create **vacant account(s)** described below
  - **Confirm** the vacant account of **his own** with the further actions described below
  - Reject the account and make a request for its **abandonment in his/her name**
- **Vacant account** – the account created by the member in the name of someone without confirmation from the placeholder (he/she/it may be out of reach or even dead/abandoned/fantasy/religious subject). There may be a chain of vacant accounts like genealogy tree or chain of the teachers/education institutions the person wants to advert.
- The links to the account may be of any social type: work, education, genealogy, dating, religion, hobbies, etc. The key is that both persons in the link **ought to confirm** the link in the dimension specified by another one (if the second one is the real and alive person). The links that are not confirmed by both sides should explicitly display their artificiality/vacancy.
- Virtual trees exist in their **dimensions** equally to the real ones and their blocks may be confirmed by the real persons who agree to represent the specified character (confirmed by the person created those).
- The person may be connected in **several** different ways – relative, co-worker (boss/peer/subordinate), student/teacher/guru, etc.



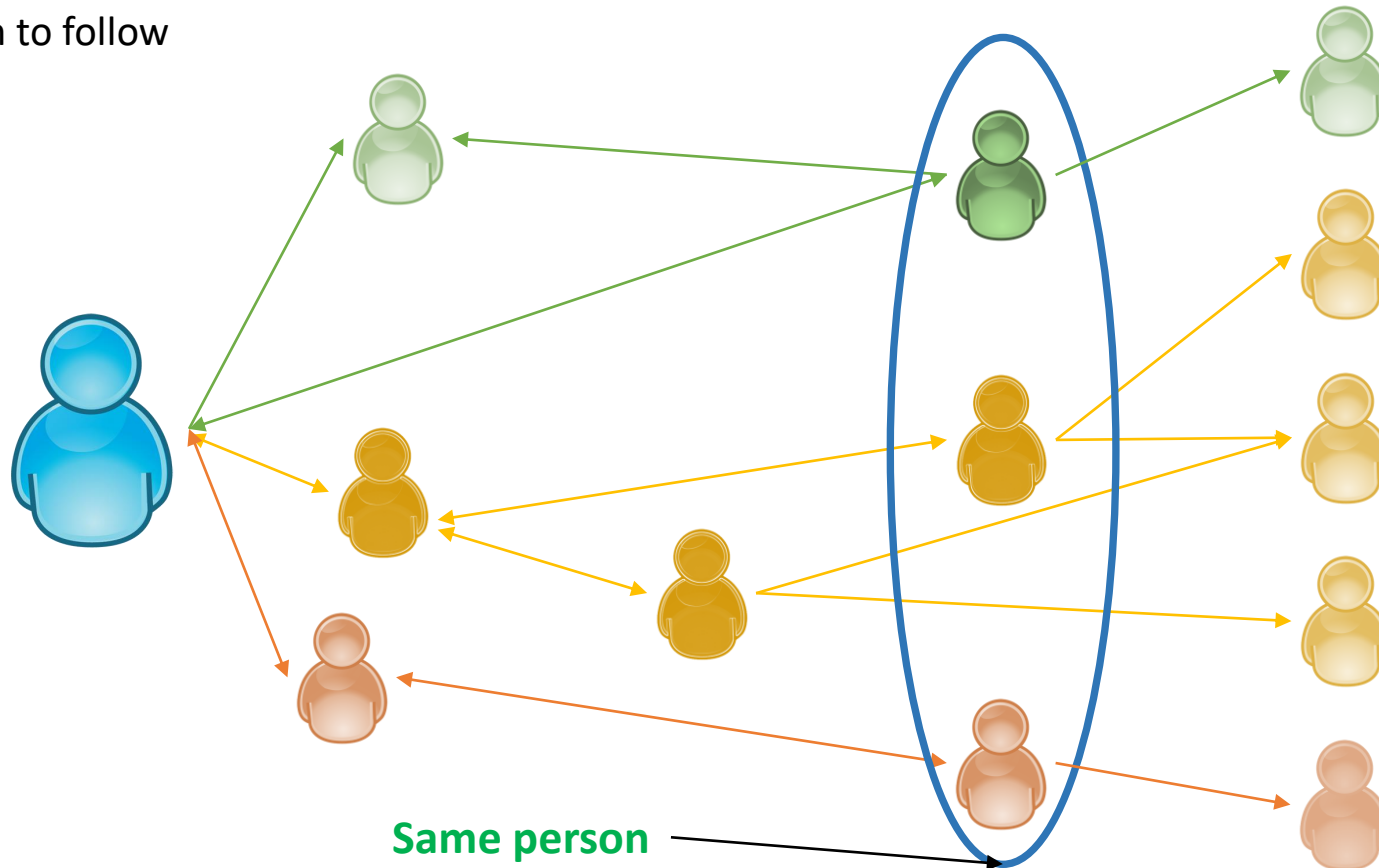
# How (2 of 3)

- Account **does not** collect **any** personal data
- Account holds **only** references to other social networks accounts/Internet sites **selected by the account owner**. The network may provide with an option to create the data account as a **separate** service.
- The main purpose of the account is to **provide access** to the owner's reference list and to his/her/its accounts that are the most representative in his/her/its view.
- This is the **single** supported by user source account that should avoid duplications of information in different networks which collect personal data. The refenced link is the preferred one to provide with that info.



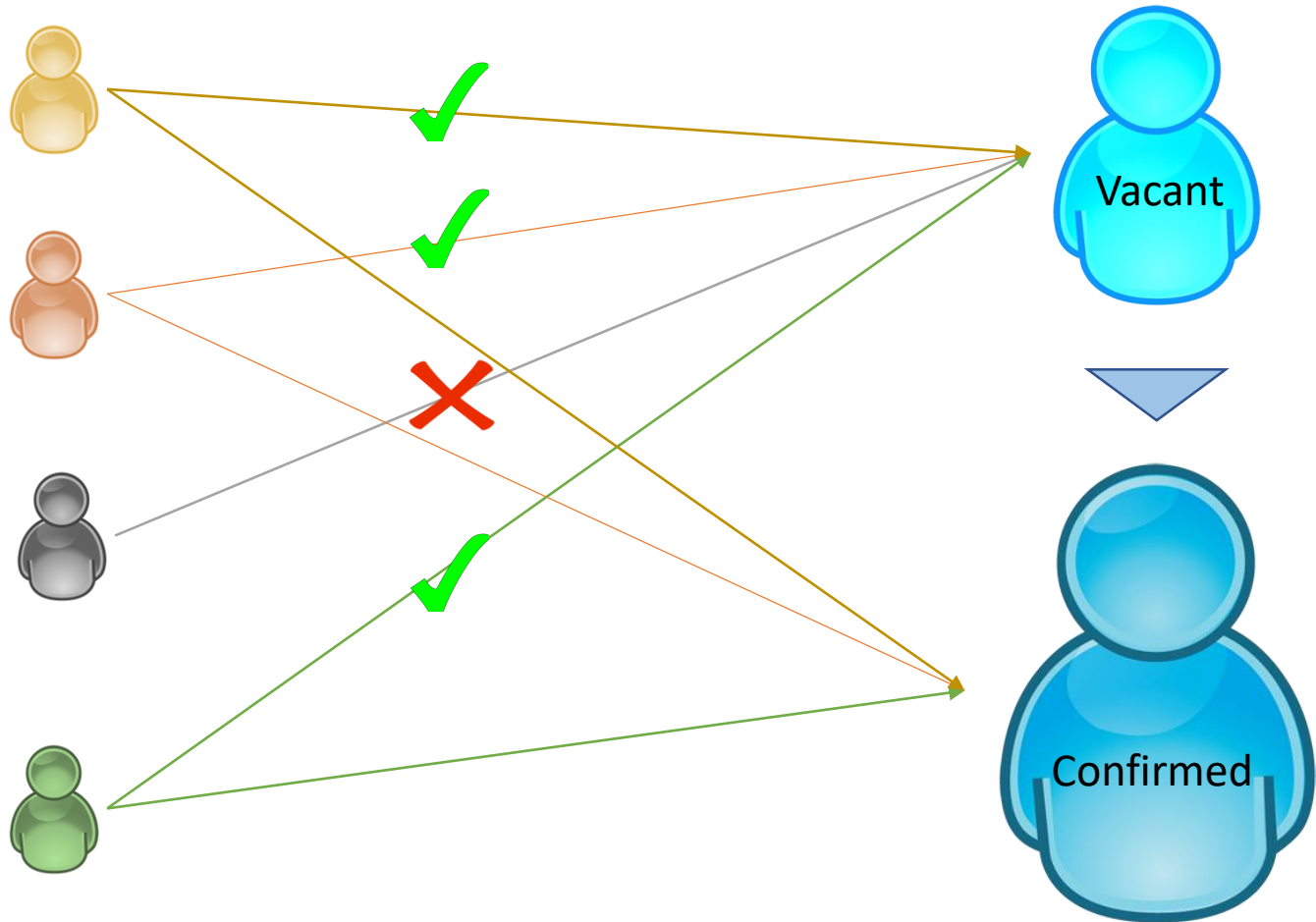
# How (3 of 3)

- Each **dimension** is to be confirmed separately, contributing to **different subnetwork**. I.e. “work” links to the certain person do not lead by default to the “family” link. However,
- All the links to a certain person (direct or indirect) should point at the **same account** if an outside observer chose a dimension to follow



# Creating a new account

- Network should suggest the existing similar names in different languages already **registered as vacant**
- Register or confirm the existing vacant account (the person who created a vacant account should confirm **the identity of new person**)
- Add **links** to the **existing** social, recruitment, genealogy accounts in other networks
- Confirm or reject the **suggested** links to the account if a vacant account was used



# Conclusion

There is a number of social “networks” which are in fact the databases with the internal links between the accounts. Their participants have to create multiple accounts in different workspaces, filling out the same profiles for number of times.

The suggested approach provides with the way to build THE network that may be used multidimensionally and allows opportunity to connect people even through those identities who cannot participate in this process.

Disclaimer! It may be also well used by secret services...

**Have a Great day!**